

The Japan pavilion, Astana Expo 2017, number of visitors exceeded 500,000 people

～ Appeal Japan's efforts toward the world ～

In Astana World Expo 2017 (“Astana Expo”) the number of visitors of Japan Pavilion, on August 16 (Wed) was registered the 500000th person. On the first opening day number of visitors was about 6,000. According dates in August average number of visitors is 8000. Many people visit the Japan pavilion from the political and business sector of many countries, local Kazakhstan people including children, adults and foreigners.



Amangaraevs' family (centre) and Japan Pavilion's staff



Amangaraevs' family (right side) and the director of Japan Pavilion Mr. Shibamoto Hidekazu (left side)

The eminent 500000th visitor was a Kazakhstan citizen Amangaraev Nurym and his family from Kostanay region, the city of Rudny! That visitor after visiting the pavilion commented, that “We came to EXPO by night train. We are pleased to be able to be 500,000th visitor of Japan pavilion. After visiting the Japan pavilion, I was convinced again that Japan is a developed country as I expected.”

The director of pavilion Mr. Shibamoto Hidekazu in his speech mentioned that “he would like one more person to know not only Japanese developed technologies in energy fields, but also the hearts of Japanese people, the value of environment, nature and culture of Japan”.

EXPO 2017 Astana will be held for 93 days, from Saturday, June 10th to Sunday, September 10th, 2017. 115 countries and 22 international organizations will participate under the theme of “Future Energy”. On 14th August, according the information of National Company the number of visitors was 2,265,000 people. The theme of the Japan Pavilion is “Smart Mix with Technology”. Which means that Japan contributes toward solving global issues through technological capabilities. The Pavilion is also making company to promote the candidate of Osaka to be holder of 2025 EXPO in Osaka, Japan. We received high popularity from our customers because of the main language of our expositions is Kazakh language, unlike other pavilions which provides their venue in Russian and English, and also it works with application which creates the opportunity for the visitors to further understand and enjoy the exhibits.

■ General information on Astana EXPO 2017 is available on the following website. <http://expo2017astana.com>

■ Further details of the Japan Pavilion may be accessed on the following website. <http://expo2017-astana.go.jp/>

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